

AD SPECIFICATIONS FOR EXPO & SYMPOSIUM PROGRAM

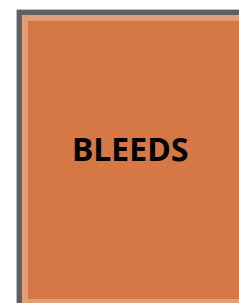
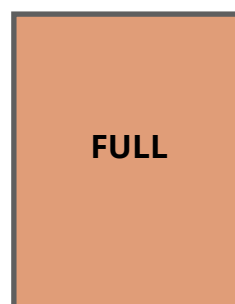


DIMENSIONS

FULL PAGE AD:

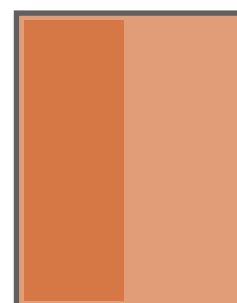
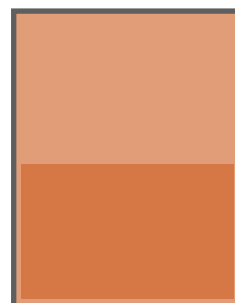
Final Size Needed: 8.5" x 11"

With Bleed: 8.75" x 11.25"



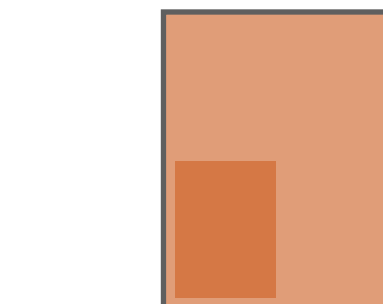
HORIZONTAL HALF PAGE:

Final Size Needed: 7.25" x 4.5"



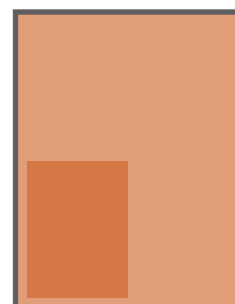
VERTICAL HALF PAGE:

Final Size Needed: 3.375" x 9"



QUARTER PAGE:

Final Size Needed: 3.375" x 4.5"



FILE FORMAT

PDF, AI, EPS, PSD are accepted.

Must be in **CYMK**

300ppi minimum quality.

***Please provide all fonts, embedded images or linked files**

