

**TEDCO'S
ENTREPRENEUR EXPO**

— 2021 —

Leading Innovation to Market

**SPONSORSHIP &
EXHIBITING PROSPECTUS**

OCTOBER 13, 2021

VIRTUAL

PRESENTED BY:



TEDCOMD.COM

ABOUT THE EXPO

TEDCO'S ENTREPRENEUR EXPO

TEDCO's award-winning Entrepreneur Expo brings together all of Maryland's various entrepreneurial resources across the State under one roof for a day of celebration. The Expo draws **1000+** of the region's top entrepreneurs, business owners, angel and venture capital investors, legislators and other influencers.

From healthcare to cyber and all the way to baseball gloves, the expo is the place to see all that Maryland has to offer. The day is jam-packed full of workshops, roundtable discussions, exhibiting companies and pitches, opening up great opportunities for entrepreneurs to network, learn, and be inspired.



2019 HIGHLIGHTS

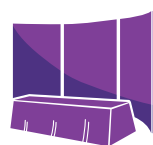
1,100
ATTENDEES



95
SPEAKERS



84
EXHIBITORS



23
SESSIONS



34
STARTUP EXHIBITORS



2019 ENTREPRENEUR EXPO KEY METRICS

96%
WILL ATTEND NEXT YEAR

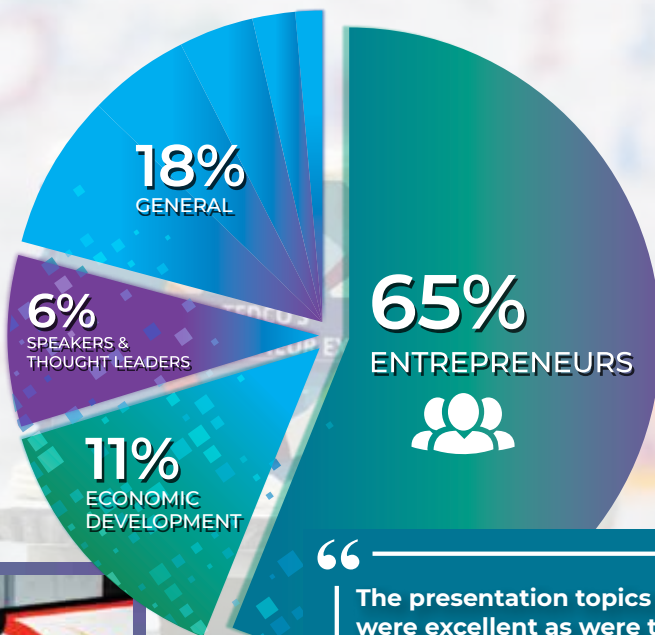
96%
SAID THEIR PURPOSE
WAS ACCOMPLISHED

90%
RATED THE EVENT VERY
GOOD/EXCELLENT

83%
OF THE ATTENDEES
WERE ENTREPRENEURS

77%
HAD A LOT/GREAT DEAL
OF VALUE FROM EXPO

2019 SUCCESS



“The presentation topics were excellent as were the presentations themselves. I learned a lot about Baltimore and what it offers small businesses. I reconnected with some old contacts and made some new ones.”

- Entrepreneur

Many insightful discussions this afternoon at **@MDTEDCO's @TheEntrepExpo** - underscores the strength of the innovation ecosystem in **#Maryland. #TEDCOexpo #MDeconomy**

@ColinCRichard



“The keynote speaker discussion on investing gave a good perspective on our region. It was also helpful to interact with federal agencies' tech transfer groups.”

- Exhibitor

Great event today at **#TEDCOExpo** —proud to be part of a **thriving innovation ecosystem** with **@MDTEDCO**

@VensanaCapital

Hats off to **@MDTEDCO** team, the speakers, sponsors, and everyone else who made **@TheEntrepExpo 2019** a smashing success! **There was an incredible amount of positive energy buzzing around, and it is evident that the entrepreneurial community in Maryland is gaining momentum!** **#TEDCOExpo**

@UMDResearchPark

2019 EXHIBITORS



COMPANY NAME BOOTH

AARP Innovation Labs	45
Ardent Security LLC	21
Aronson LLC	41
Awarables	48
Ballard Spahr	37
Bethesda Green	82
BioHealth Innovation	36
BurnAlong	11
Byte.lion	59
Celeflux, LLC	29
CLA (CliftonLarsonAllen)	38
Craft Music LLC	56
F ³ Tech Accelerator	72
FITCI (Frederick Innovative Technology Center)	64
Federal Laboratory Consortium MidAtlantic Region	15
Foresight Science & Technology	40
Frederick City Dept. of Economic Development	65
Frederick County, MD Office of Economic Development	66
Frederick National Laboratory for Cancer Research	2
Gardner Industries	19
Harbor Designs & Manufacturing	44
Howard County Chamber	79
HR Geckos	8
I-95 Business	13
Integrated Pharma Services (IPS)	12
IRAZÚ Bio-Holdings, LLC	5
Kapowza	58

COMPANY NAME BOOTH

Launch Workplaces	63
LaunchTech Communications	74
Mblue Labs	49
Maryland Defense Technology Commercialization Center (DefTech)	14
Maryland Department of Commerce	32
Maryland Department of Transportation (MDOT)	4
Maryland Saves	46
Maryland Tech Council Venture Mentoring Service	73
Maryland Technology Internship Program	53
Maryland Business Innovation Association	69
McLean Law	24
MD-PACE Program	7
MAGIC (Mid-Atlantic Gigabit Innovation Collaboratory, Inc.)	27
MindStand Technologies Inc.	54
Mind-X	18
MIPS / University of MD / Mtech	67
Montgomery County Economic Development	70
Morgan State University, Office of Technology Transfer	57
NASA Goddard Space Flight Center	1
National Institute of Standards and Technology	17
National Security Agency Technology Transfer Program	3
NEXT Powered by Shulman Rogers	42
NextStep Robotics Inc	20
NOAA	16
Noble Life Sciences, Inc.	52

COMPANY NAME BOOTH

Optimal Solutions Group (ReVelo/iAccessible)	22
(eGovMarket)	23
PathOtrak, LLC	28
Prince George's County Economic Development Corporation	71
RenAlert, LLC	30
RoboVet Systems	9
Rockville Economic Development	83
RPM Tech	47
SBDC - Maryland	68
SCL Consulting	26
Shock Therapeutics Biotech	6
Spine Align LLC	25
St. Marys County Department of Economic Development	62
Startup Grind Maryland	75
Strategic Operations Solutions LLC (SOS)	35
Supply Chain OpEx Consulting	43
SwayTalk	50
TechPort UAS Business Incubator	61
University of Maryland Ventures	60
University of Maryland Graduate School	34
Untethered Labs, Inc. (dba Gatekeeper)	55
Uvity Corporation	51
Workforce Genetics	10
SmartVentures Pitch Competition Winner	81
National Institute of Health Technology Transfer Center	

2019 SPONSORS



VISIONARY



THINKER



INNOVATOR



SPECIAL THANKS





EXPO SPECIAL RECEPTION

THE HOTEL AT UMD | OCTOBER 12, 2021

\$25,000

2
Available



ENTITLEMENTS



COMPLIMENTARY ATTENDEE PASSES TO EXPO

★ 10 Complimentary Tickets to the Reception

★ 2-Minute Greeting During Reception Remarks

■ Virtual Exhibit Booth – At Virtual Expo

- High visibility position in the virtual exhibit hall (+2 attendee passes if exhibiting)
- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room

■ Lowest fee for additional registrations (\$25 per extra pass)



PROMOTIONAL

- Full-page, full-color ad in digital program guide at virtual expo
- Opportunity to display company image in main lobby
- Individual social media spotlights recognizing sponsorship
- Dedicated spotlight on Expo website
- Recognition as sponsor in promotional emails
- Recognition as sponsor in digital program guide

SPONSORSHIPS



VISIONARY
\$20,000

3
Available



ENTITLEMENTS



COMPLIMENTARY ATTENDEE PASSES

CHOICE OF ONE (1) EVENT:

- ★ 2-Minute greeting at Morning or Afternoon Keynote
- ★ Introduce Fireside Chat
- ★ Introduce Session

■ Virtual Exhibit Booth

- High visibility position in the virtual exhibit hall (+2 attendee passes if exhibiting)
- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room

■ Lowest fee for additional registrations (\$25 per extra pass)



PROMOTIONAL

- Full-page, full-color ad in digital program guide, plus (1/2) half-page ad option in digital program guide
- Opportunity to display company image on side of keynote presentation hall screens and in main lobby
- Individual social media spotlights recognizing sponsorship
- Dedicated spotlight on Expo website
- Recognition as sponsor in promotional emails
- Recognition as sponsor in digital program guide

SPONSORSHIPS



FOUNDER

\$12,000



ENTITLEMENTS



COMPLIMENTARY ATTENDEE PASSES

CHOICE OF ONE (1) EVENT:

★ Introduce Session

★ Introduce Fireside Chat

■ Virtual Exhibit Booth

- High visibility position in the virtual exhibit hall (+2 attendee passes if exhibiting)
- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room

■ Lowest fee for additional registrations (\$50 per extra pass)



PROMOTIONAL

- Full-page, full-color ad in digital program guide
- Opportunity to display company image in main lobby
- Social media "shout out" recognizing sponsorship
- Dedicated spotlight on Expo website
- Recognition as sponsor in promotional emails
- Recognition as sponsor in digital program guide

SPONSORSHIPS



LEADER
\$7,000



ENTITLEMENTS



COMPLIMENTARY ATTENDEE PASSES

★ Opportunity to introduce a Session

■ Virtual Exhibit Booth

- High visibility position in the virtual exhibit hall (+2 attendee passes if exhibiting)
- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room

■ Lowest fee for additional registrations (\$50 per extra pass)



PROMOTIONAL

- Full-page, full-color ad in digital program guide
- Opportunity to display company image in main lobby
- Social media "shout out" recognizing sponsorship
- Dedicated spotlight on Expo website
- Recognition as sponsor in promotional emails
- Recognition as sponsor in digital program guide



THINKER \$5,000



ENTITLEMENTS



COMPLIMENTARY ATTENDEE PASSES

■ Virtual Exhibit Booth

- High visibility position in the virtual exhibit hall (+2 attendee passes if exhibiting)
- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room

■ Lowest fee for additional registrations (\$50 per extra pass)



PROMOTIONAL

- (1/2) half-page, full-color ad in digital program guide
- Social media "shout out" recognizing sponsorship
- Recognition as sponsor on Expo website
- Recognition as sponsor in promotional emails
- Recognition as sponsor in digital program guide



INNOVATOR \$3,000



ENTITLEMENTS



COMPLIMENTARY ATTENDEE PASSES

■ Virtual Exhibit Booth

- High visibility position in the virtual exhibit hall (+2 attendee passes if exhibiting)
- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room

■ Lowest fee for additional registrations (\$50 per extra pass)



PROMOTIONAL

- (1/4) quarter-page, full-color ad in digital program guide
- Social media “shout out” recognizing sponsorship
- Recognition as sponsor on Expo website
- Recognition as sponsor in promotional emails
- Recognition as sponsor in digital program guide



EXHIBITING INFORMATION



EXHIBITORS

WHAT YOU RECEIVE



COMPLIMENTARY ATTENDEE PASSES

- One virtual exhibit booth
- Option to share information with attendees including handouts, links, graphics and videos
- Ability to chat with attendees 1:1 and/or through the public chat room
- Standard directory listing in digital guide

PRICING

BOOTH PRICING

SPONSOR	Free with package
START-UP*	\$200
START-UP (LATE REGISTRATION)	\$275
FEDERAL & ACADEMIC	\$400
STANDARD	\$800

*Start-up Company Criteria: (20) Twenty or less employees

RESERVE YOUR SPACE



For more information, or to reserve your space, contact:



Tammi Thomas
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Communications Officer
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ABOUT TEDCO

TEDCO, the Maryland Technology Development Corporation, enhances economic empowerment growth through the fostering of an inclusive entrepreneurial innovation ecosystem. TEDCO identifies, invests in, and helps grow technology and life science-based companies in Maryland.



LEADING INNOVATION TO MARKET

TEDCOMD.COM

WWW.EXPO.TEDCO.MD

**TEDCO'S
ENTREPRENEUR EXPO**

— 2021 —

THANK YOU
WE HOPE TO SEE YOU
OCTOBER 13TH

CONTACT:

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